

**Julianne Newmark, Ph.D.**  
Principal Lecturer  
Assistant Director of Core Writing  
Editor: *Xchanges* journal ([www.xchanges.org](http://www.xchanges.org))

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## **EDUCATION**

Ph.D. 2004 English Literature, Wayne State University  
School for Criticism and Theory (Diana Fuss's seminar), Cornell University, Summer 2001  
M.A. 2000 English Literature, Wayne State University  
B.A. 1996 English and Comparative Literature, University of Michigan

## **POSITIONS HELD**

Principal Lecturer, University of New Mexico, 2015-present  
Associate Professor of English, CLASS Dept., New Mexico Tech, 2012-15 (Resigned for family reasons)  
Assistant Professor of English, CLASS Dept., New Mexico Tech, 2007-2012  
Visiting Assistant Professor of English, Humanities Department, New Mexico Tech, 2006-7  
Instructor, University of New Mexico Department of Language and Literature, 2005-6  
Postdoctoral Teaching Fellow, Wayne State University Honors Program, 2004-5

## **AWARDS AND FELLOWSHIPS**

NCTE/CCCC Emergent Research(er) Award, March 2017  
Charles Redd Center for Western Studies, Brigham Young U. Visiting Scholar, Spring 2014, 2009  
Newberry Library/South Central Modern Language Association Research Fellowship, 2007  
Charles Redd Center for Western Studies, Brigham Young U. Short-term Fellowship, 2006  
Newly-Published Scholar Award, International D. H. Lawrence Conference, 2005  
Postdoctoral Fellowship, Honors Program, Wayne State University, 2004-5, 2005-7 (declined)  
Summer Dissertation Fellowship, Wayne State University, Summer 2004  
Thomas Rumble Dissertation Fellow, Wayne State University, 2003-4

## **PUBLICATIONS -- Technical Communication and Writing Studies**

### BOOK MANUSCRIPTS

"Reports of Agency: Retrieving Indigenous Professional Communication in Indian Bureau Agency Documents, 1900-1934." *Currently in progress.*

"Using Usability: History, Practice, and Applications of User-Centered Design and Usability Testing in Technical & Professional Communication Curricula. A Multi-Genre Resource Book." With Joseph Bartolotta. *In proposal stage.*

### JOURNAL SPECIAL ISSUES AND ARTICLES

Edited special issue. "User-Centered Design and Usability in the Composition Classroom." *Computers and Composition*. Co-edited with Tiffany Bouelle and Joseph Bartolotta. Forthcoming, Spring 2018.

"Re-Thinking Approaches to Usability and User Experience Design." With Joseph Bartolotta and Tiffany Bouelle. Forthcoming in by *Communication Design Quarterly*.

"Revising the Online Classroom: Usability Testing for Training Online Technical Communication Instructors." With Joseph Bartolotta and Tiffany Bourelle. *Technical Communication Quarterly*. 26.3 (2017): 287-299.

"Learning Beyond the Classroom and Textbook: Workplace Enculturation via Technical Communication Client Projects and Internships." With Beth Kramer-Simpson and Julie Ford. *IEEE Transactions on Professional Communication*. 58.1 (Spring 2015): 106-122.

"An Academic Ejournal as Technical Communication Client Project: Enculturation, Production, and Assessment." With Julie Ford. *Technical Communication*. 59.4 (November 2012): 288-301.

"Xchanges Journal--Web Journal as the Writing Classroom: On Building an Academic Web Journal in a Collaborative Classroom." With Jacoby Boles. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 16.1 (Fall 2011). (<http://www.technorhetoric.net/16.1/praxis/boles/>)

"Emphasizing Research (Further) in Undergraduate Technical Communication Curricula: Involving Undergraduate Students With an Academic Journal's Publication and Management." With Julie Ford. *The Journal of Technical Writing and Communication*. 41.3 (Fall 2011) 311-324.

#### BOOK CHAPTERS

"Balancing Two Cultures: Writing Program and Writing Center Administration at New Mexico Tech." With Maggie Griffin Taylor and Steve Simpson. University of Utah Press. 2017. Eds. Bryna Siegel Feiner and Jamie White-Farnum.

Writers Among Engineers and Scientists: New Mexico Tech's Bachelor of Science in Technical Communication." With Julie Ford and Rosário Durao. *Undergraduate Writing Majors: Nineteen Program Profiles*. Eds. Greg Giberson, Jim Nugent, and Lori Ostergaard. Utah State University Press, 2015. 106-119.

### **PUBLICATIONS -- Literary Studies**

#### BOOKS

*The Pluralist Imagination from East to West in American Literature*. University of Nebraska Press, 2015.

*To date, reviews have been published in American Literary History, Studies in American Indian Literatures (SAIL), and The D. H. Lawrence Review.*

#### JOURNAL ARTICLES

"D. H. Lawrence and Networks of American Literary Criticism." *The D. H. Lawrence Review*. 41.1 (Spring 2017).

"Claims to Political Place through the National Council of American Indians: Locating Gertrude and Raymond Bonnin in the Nation's Capital." *Modern Language Studies*. 45.1 (Summer 2015): 68-93.

"A Prescription for Freedom: Carlos Montezuma, *Wassaja*, and the Society of American Indians." *American Indian Quarterly*. 37.3 (Summer 2013): 139-158.

"Pluralism, Place, and Gertrude Bonnin's Counter-Nativism, From Utah to Washington D.C." *American Indian Quarterly*. 36.3 (Summer 2012): 318-347.

"An Introduction to Neofascist Collectives: Place, Not Race, in Cather's *The Professor's House* and Lawrence's *The Plumed Serpent*." *Arizona Quarterly*. 66.2 (Summer 2010): 89-120.

"Language, Absence, and Narrative Impossibility in Mario Vargas Llosa's *El hablador*." *Latin American Literary Review*. 61 (January-June 2003): 5-22.

"Writing (and Speaking) in Tongues: Zitkala-Sa's *American Indian Stories*." *Western American Literature*. 37.3 (Fall 2002): 335-358.

"D. H. Lawrence, 'Whitman,' and the Leap to the Irrational." *Etudes Lawrenciennes*. 28 (Spring 2003): 109-32.

### BOOK CHAPTERS

"Sensing Re-Placement in New Mexico: D. H. Lawrence, John Collier, and (Post)Colonial Textual Geographies." *"Terra Incognita": D. H. Lawrence at the Frontiers*. Madison and Teaneck, NJ: Fairleigh Dickinson University Press, 2010. 157-183.

### BOOK REVIEWS

*The American Lawrence* by Lee M. Jenkins. *D. H. Lawrence Review*. 2016.

*Native Historians Write Back* by Susan A. Miller and James Riding In. *Studies in American Indian Literatures*. 25.4 (Winter 2013): 107-111.

*For Home and Country: World War I Propaganda on the Home Front* by Celia Malone Kingsbury. *Rocky Mountain Review*. 65.2 (Fall 2011): 229-232.

*Everything You Know about Indians Is Wrong* by Paul Chaat Smith. *Studies in American Indian Literatures (SAIL)*. 21.4 (2009): 93-96.

*The Complete Critical Guide to D. H. Lawrence* by Fiona Becket. *D. H. Lawrence Review*. Fall 2004.

## **CONFERENCE PRESENTATIONS -- Technical Communication and Writing Studies**

"Multimodality and Multiliteracies in Online Writing Instruction." Computers and Writing Conference. Findlay, Ohio. June 2017.

Roundtable member: "Usability, User-Centered Design, and Wondering: Promoting Connections Between Audiences and Writers in the Writing Classroom and Beyond." Computers and Writing Conference. Findlay, Ohio. June 2017.

Panel chair and presenter: "Considerations for Assessing Technical Writing Courses within New Mexico Core Writing Programs. "New Mexico Higher Education Assessment and Retention (NMHEAR) Conference. March 2017.

"Documentation of/and Political Agency: The Texts and Contexts of Raymond Bonnin's Educational Activism." Western Literature Association (WLA) Annual Meeting. Big Sky, MT. October 2016.

"Multimodality as Advocacy: How Today's Communicators Create and Enter 21st Century Communities." Association of Teachers of Technical Writing (ATTW) annual meeting. Houston, TX. April 2016.

"Writing Portfolio Assessment at UNM: Developing a Model Assignment." New Mexico Higher Education Assessment and Retention (NMHEAR) Conference. Albuquerque, NM. March, 2016.

"Cross-disciplinary Digital Connections." Council for Programs in Technical and Scientific Communication (CPTSC) Annual Meeting. September 2014.

"An Ejournal as TC-program Client Project: Assessing Value to Former Students in their Current Workplace Settings." Association of Teachers of Technical Writing (ATTW) annual meeting. Las Vegas, NV. March 2013.

"Writing with Southwestern Authors in New Mexico: Interdisciplinary and Cross-Cultural Approaches in the First-Year Writing Classroom." Council of Writing Program Administrators annual meeting. Albuquerque, NM. 21 July 2012.

"A Roundtable of Ejournal Editors: Digital Spaces that Support and Expand Writing Program Goals." Roundtable chair and presenter. Council of Writing Program Administrators annual meeting. Albuquerque, NM. 21 July 2012.

"Doing WAC: How First-Year Writing Students Bring WAC to New Mexico Tech." Guest speaker. Association of Teachers of Technical Writing (ATTW) meeting. Rocky Mountain MLA. Albuquerque, NM. October 2010.

Roundtable member. "Value Added: The Shape of the E-Journal." MLA Annual Meeting. Philadelphia, PA. December 2009.

"Bringing WAC to New Mexico Tech." International Writing Across the Curriculum (WAC) Conference. Austin, TX. May, 2008.

## **CONFERENCE PRESENTATIONS -- Literary Studies**

### **National and Regional Modern Language Association (MLA) meetings:**

"Close Proximity: D. H. Lawrence, New Mexico Pueblo Tribes, and 1920s Pan-Tribal Activism." MLA Annual Meeting. Austin, TX. January 2016.

"D. H. Lawrence and Networks: Digital, Textual, Personal in the Past and Present." South Atlantic Modern Language Association. Atlanta, GA. November 2013.

"Willa Cather's Evolving Counter-Nativism: From *My Ántonia* to *The Professor's House*." MLA Annual Meeting. Seattle, WA. January 2012.

"Connecting Students to Zitkala-Sa: From Her 'School Days' to Theirs." MLA Annual Meeting. Philadelphia, PA. December 2006.

"Locating the Future Native: Lawrence's American Neonativism." MLA Annual Meeting. Philadelphia, PA. December 2004.

"Natives and Early Twentieth Century Literary Neonativism." South Central MLA. New Orleans, LA. October 2004.

"The Future and Fluid Native: A Third Theory of Early Twentieth Century Literary Nativism." MLA Annual Meeting. San Diego, CA. December 2003.

"Occupying *The Atlantic Monthly*: Zitkala-Sa and the Dynamics of Textual Space." Northeastern MLA. Cambridge, MA. March 2003.

### **Other national and international conferences:**

"Lawrence's Interregnum in London: To 'Shatter [the] Enclosure' of the Old World." International D. H. Lawrence conference. London, England. June 2017.

"A Profession of Political and Educational Advocacy: Gertrude and Raymond Bonnin's Textual Outreach." Native American Literature Symposium (NALS). Isleta, NM. March, 2016.

"The Networks Come Out of Hiding': Pluralist and Latourian Contexts for D.H. Lawrence's Literary Criticism " International D. H. Lawrence conference. Gargnano, Italy. June 2014.

Panel chair. "D. H. Lawrence and Italy III." International D. H. Lawrence conference. Gargnano, Italy. June 2014.

"A Professional Image: Gertrude Bonnin Before the Camera Lens, 1898-1930." American Literature Association (ALA) Annual Meeting. Washington, D.C. May 2014.

"A Professional Image: Gertrude Bonnin Before the Camera Lens, 1898-1930." American Literature Association Annual Meeting. Washington D.C. May 2014.

"Gertrude Bonnin in Washington D.C.: Oratorical and Epistolary Claims to Political Place." Panel chair and presenter. Native American and Indigenous Studies Association (NAISA) international conference. Saskatoon, Saskatchewan, Canada. June 2014.

"New Tropes of Pan-Indian Empowerment: Carlos Montezuma's *Wassaja* as a Domain of Defiance." Native American Literature Symposium. Isleta, NM. 30 March 2012.

"From Professional Presence to Political Power: The Activist Writings of Gertrude Bonnin, Charles Alexander Eastman, and Carlos Montezuma." The Society of American Indians 100<sup>th</sup> Anniversary Symposium. Ohio State University. October 2011.

"Lawrence and American Literary Criticism, Post-1923: 'Model Americans' as a Case Study." D. H. Lawrence International Conference. Sydney, Australia. June 2011.

"A Place-Based Identity Installation: Eastman's Counter-Nativism in *From the Deep Woods . . .*" Native American and Indigenous Studies Association (NAISA) Annual Meeting. Sacramento, CA. May 2011.

"Home and Nation: Emplacement and World War One Loss in Cather's *The Professor's House*." Illustrating War Symposium. Brigham Young University. Provo, UT. February 2011.

"Audience Awareness and the Online Journal Context: The *Xchanges* Ejournal and the Praxis of Professionalization." Council for Programs in Technical and Scientific Communication (CPTSC) Annual Meeting. Boise, ID. October 2010.

"Why Gertrude Bonnin was not a Pagan: Contexts for Understanding Bonnin's Spiritual Evolution." Native American and Indigenous Studies Association (NAISA) Annual Meeting. Tucson, AZ. May 2010.

"Dr. Charles Alexander Eastman, Dr. Carlos Montezuma, and the Rhetoric of Activist Medicine." American Literature Association (ALA) Annual Meeting. Boston, MA. May 2009.

"The Bursum Bill and the Re-Placing of Pueblo Indians: D. H. Lawrence, John Collier, and Mabel Dodge Luhan in Taos." American Literature Association (ALA) Annual Meeting. San Francisco, CA. May 2008.

"'Inner life of people little understood': Gertrude Bonnin, William F. Hanson, and *The Sun Dance Opera*." Popular Culture Association/American Culture Association Southwest Regional Conference. Albuquerque, NM. February 2007.

"Ecocriticism, Zitkala-Sa's Poetry, and the Network of her Writing." Native American Literature Symposium. Mt. Pleasant, MI. April 2006.

"Surviving Nativism and Neonativist Survivance: The Repatriation of Charles Alexander Eastman." Twentieth Century Literature Conference, University of Louisville. Louisville, KY. February 2006.

"Place, Not Race: Neonativism as an Alternative to Walter Benn Michaels's Nativist Modernism." Western Literature Association Annual Conference. Los Angeles, CA. October 2005.

"*The Plumed Serpent*, Neonativism, and the Frontiers of National Identity." D. H. Lawrence International Conference. Santa Fe, NM. June 2005.

Panel chair and presenter. "D. H. Lawrence: Neonativist in New Mexico." Twentieth Century Literature Conference, University of Louisville. Louisville, KY. February 2004.

"Representing Education and Cultural Loss: The Dawes Act, Zitkala-Sa, and the Literary Legacy of Forced Acculturation." Twentieth Century Literature Conference, University of Louisville. Louisville, KY. February 2003.

"Zitkala-Sa: Problems in Publication and Context." Western Literature Association Annual Conference. Tucson, AZ. October 2002.

## **INVITED PRESENTATIONS**

EDUC 404: Literature for Adolescents. "Contexts and Connections for Teaching Charles Alexander Eastman and Zitkala-Sa to Young Adult Readers." University of Missouri, Kansas City. October 2014.

"Political Visions and Places of Change: The Activist Writings of Zitkala-Sa and Charles Eastman." Charles Redd Center for Western Studies Annual Western Studies Luncheon. Featured speaker. Brigham Young University. Provo, UT. March 2009.

"Dr. Charles Alexander Eastman, Dr. Carlos Montezuma, and the Rhetoric of Activist Medicine." American Indian Science and Engineering Society (AISES) Regional Conference. Breakout Session Featured Presentation. New Mexico Tech. Socorro, NM. April 2008.

"Introducing Students to Zitkala-Sa through WAC: From Her 'School Days' to Theirs." University of Michigan. Sweetland Writing Center. Ann Arbor, MI. March 2007.

"WAC in the Classroom: Strategies for Incorporating WAC Pedagogies into Your Class!" Writing Across Communities Week 2006. University of New Mexico. Albuquerque, New Mexico. October 2006.

"Finding a Neonativist Political Voice: Zitkala-Sa in Utah and Washington D.C." Brigham Young University Omnibus Lecture Series. Brigham Young University. Provo, UT. June 2006.

"Surviving Nativism and Neonativist Survivance: The Repatriation of Charles Alexander Eastman." University of South Dakota. Vermillion, SD. January 2006.

## COURSES TAUGHT

### Writing and Technical Communication courses

#### *At the University of New Mexico:*

Graduate Practicum in the Teaching of Technical Writing  
 Graduate Visual Rhetoric  
 Publications: Digital Publishing Workshop  
 Documentation  
 Environmental and Scientific Writing  
 Introduction to Technical and Professional Communication  
 Technical Writing

#### *At New Mexico Tech:*

Graduate Writing Seminar (for STEM graduate students)  
 Seminar in Technical Writing for Graduate Students (for STEM graduate students)  
 Publications Management: Producing the *Xchanges* Journal  
 Technical Writing  
 Visual Communication  
 Introduction to College Writing  
 Introduction to College Writing/Mechanical Engineering "Learning Community"  
 Intermediate Writing: Argument and Analysis

#### *At Wayne State University:*

Honors Introductory and Intermediate College Writing  
 Chicano/Boricua Studies Program Intermediate Composition  
 Project 350 (Basic Writing summer program for "at risk" students)  
 College for Lifelong Learning Senior Thesis (part of BA and MA for "nontraditional" students)

### Literature and American Studies courses:

#### *At the University of New Mexico:*

Honors Capstone: "Homes: Political, Social, Cultural, and Historical Endeavors to Belong"

#### *At New Mexico Tech:*

Surveys of American Literature (both pre-1865 and post-1865)  
 Survey of Native American Literatures  
 Seminar in Literature and the Environment  
 American Literature: "Other" Writers (Multi-Ethnic American Literature)  
 Introduction to Literature  
 Directed Study Seminar in American Expatriate Modernity

#### *At Wayne State University:*

Introduction to American Studies  
 Introduction to Literature and Writing, Fiction

## ACADEMIC SERVICE AND EXPERIENCE

#### *To the profession:*

*Xchanges* Online Journal, Editor. 2001-4, 2008-present  
 Book proposal/manuscript reviewer: University of Nebraska Press, 2016  
 Article reviewer. *Communication Design Quarterly*. 2017  
 Article reviewer. *Multi-Ethnic Literatures of the United States (MELUS)*. 2017  
 Article reviewer. *The D. H. Lawrence Review*. 2008-present  
 Article reviewer. *Western American Literature*. 2012  
 Article reviewer. *Studies in the Novel*. 2012  
 Article reviewer. *Western American Literature*. 2010  
 Society Archivist. D. H. Lawrence Society of North America, 2012-present  
 Social Media Coordinator. D. H. Lawrence Society of North America, 2012-present  
*Newsletter* Editor. D. H. Lawrence Society of North America, 2011-2012  
 Recording Secretary. D. H. Lawrence Society of North America, 2003-2010

*To the university and/or department:*

Assistant Director of Core Writing. University of New Mexico, 2015-present  
 Coordinator for Technical Writing. University of New Mexico, 2016-present  
 English Department Executive Committee. University of New Mexico, 2015-2017  
 Writing Program Coordinator. New Mexico Tech, 2008-2013  
 Social Science assistant professor search chairperson. New Mexico Tech, 2015.  
 Technical Communication assistant professor search committee. New Mexico Tech, 2012.  
 CLASS Department Research Colloquium coordinator. New Mexico Tech, 2008-2013  
 Honorary Degree Committee. New Mexico Tech. 2012-2014  
 Retention Task-Force, New Mexico Tech, 2007  
 State-Wide (NM) Task-Force, English Entry Requirements for State Universities, 2007  
 Writing Across Communities (WAC) initiative, University of New Mexico, 2005-6

**PROFESSIONAL MEMBERSHIPS**

Association of Teachers of Technical Writing (ATTW)  
 National Council of Teachers of English (NCTE)  
 Modern Language Association of America (MLA)  
 American Studies Association (ASA)  
 Native American and Indigenous Studies Association (NAISA)  
 Association for the Study of American Indian Literatures (ASAIL)  
 D. H. Lawrence Society of North America (DHLSNA)

**LANGUAGES**

Spanish (writing, reading, and speaking proficiency)  
 French (reading knowledge)

**REFERENCES**

Dr. Chuck Paine  
 Professor  
 Director, Rhetoric and Writing Program  
 Director, Core Writing Program  
 University of New Mexico  
 Department of English  
 cpaine@unm.edu

Dr. Jessica Enoch  
 Associate Professor  
 University of Maryland  
 Department of English  
 jench1@umd.edu

Dr. Richard Grusin  
 Professor  
 Director, Center for 21st Century Studies  
 University of Wisconsin, Milwaukee  
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Dr. Lynda Walsh  
 Associate Professor  
 University of Nevada, Reno  
 Department of English  
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Dr. Julie Ford  
 Professor  
 New Mexico Tech  
 Department of Mechanical Engineering  
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Dr. Joseph Bartolotta  
 Assistant Professor  
 Hofstra University  
 Department of English  
 Joseph.Bartolotta@hofstra.edu